

## Asendia USA Announces ShipStation Partnership; further simplifies processing of international parcels

PHILADELPHIA, PA – January 20, 2015 – Asendia USA, the nation's leader in international mail and parcel services, is pleased to announce its partnership with ShipStation, a leading web-based shipping software that is built to help online retailers manage, organize and process their orders, while fulfilling and shipping them quickly and easily.

Asendia USA is a leader in the worldwide e-Commerce solutions industry, offering international parcel shipping services such as Standard, Country-Tracked, and Fully-Tracked Goods, as well as a host of domestic shipping solutions and additional services. This partnership allows ShipStation users to take advantage of Asendia USA's deeply discounted international shipping services with the USPS (IPA, ISAL, PMI, PMEI, ePacket) and other postal administrations while utilizing ShipStation's processing system to prepare and print shipping labels.

ShipStation users who take advantage of this solution will benefit by having their USPS or other postal administration's required customs data automatically uploaded to Asendia USA. Customers will also receive a cleaner label and package visibility via Asendia USA's tracking website. Finally, this solution significantly shortens the implementation time for Asendia USA customers and truly offers the fastest way to get product to the dock.

"By adding Asendia USA to the mix of international shipping choices, ShipStation users will now have an even greater blend of options to offer their international customers," says Curtis Mitchell, ShipStation's Director of Business Development. "We are thrilled to have Asendia USA integrated as an expert international shipping partner and believe ShipStation users will be excited about this integration as well."

"I am very enthusiastic about Asendia USA's partnership with ShipStation and the advantages it will bring to ShipStation customers. By working closely with ShipStation, we have the ability to quickly on-board customers and ultimately offer them services and discounts that will help them grow their international business," said Asendia USA's Senior VP of Business Development, Mark Feinstein.

For more information about Asendia USA please visit <http://www.AsendiaUSA.com>, and <http://www.shipstation.com> for more information about ShipStation.

### About Asendia USA

Asendia USA is a leader in the worldwide e-Commerce solutions industry. From providing tools to upgrade an retailer's website to appeal to international customers, to getting the product to the doorstep, Asendia USA has the e-Commerce solutions needed to serve the global market. Fully-landed cost options, comprehensive global shipping and returns management, multicurrency transactions without the risk of fraud, and more. Asendia USA is also a trusted USPS PQW (Postal Qualified Wholesaler) and the nation's largest USPS postal consolidator. With nearly 30 years of experience and relationships in the shipping industry, Asendia USA has the ability to offer customers significant savings on postage. Asendia USA currently delivers catalogs and parcels worldwide for several top internet retailers. For more information, please call us toll free at 1.800.624.5287 to speak with one of our mailing and shipping experts, visit us on the web at [www.AsendiaUSA.com](http://www.AsendiaUSA.com), or email us at [info.usa@asendia.com](mailto:info.usa@asendia.com). You can also follow Asendia USA on Twitter at @AsendiaUSA.

### About ShipStation

ShipStation is the leading web-based shipping software that is built to help online retailers organize and process their orders, while fulfilling and shipping them quickly and easily. With automatic order importing from over 50 shopping carts and marketplaces, including eBay, Amazon, Shopify, Squarespace, Magento, Etsy, ChannelAdvisor, and more, and automation features like custom hierarchical rules and product profiles, ShipStation helps online retailers ship out their orders from wherever they sell, however they ship. For more information, visit <http://www.shipstation.com>. Follow ShipStation on Twitter at @ShipStation.

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